

retailsolutions UDF Forum

The Future of Intelligent Replenishment

with CAR, PMR, UDF and F&R

Frankfurt, Radisson Blu Hotel
25. / 26. September 2019

Agenda

retailsolutions UDF Forum 2019

Wednesday, 25th September

09:30	Get together		30 min	
10:00	Forum Introduction	retailsolutions	15 min	
10:15	Keynote How Big Data and AI Drive Retail	Prof. Dr. Dirk Morschett University Fribourg, Chair for Int. Mgmt.	1 h	
11:15	SAP Demand and Replenishment Planning in Retail – Current Status and SAP's Roadmap	Sylvia Ludwig Solution Owner for SAP Forecasting and Replenishment	1 h	
12:15	Lunch & Networking		1 h 15 min	
13:30	COOP Norge Going back to the Future - How Coop Norway is adopting standard SAP processes and making use of SAP CAR applications to increase automation in all ordering processes	Eirik Borge Senior Project Manager, Logistics	1 h	
14:30	Heinemann Predicted Analytics with SAP Customer Activity Repository – UDF Forecasting for Wholesale	Sarah Grawert BP Expert Supplier Order Mgmt.	Bas Kölgen BP Expert Demand Mgmt.	1 h
15:30	Coffee Break		30 min	
16:00	SAP / Salling Group SAP Allocation Management – Co-innovation with Salling Group on promo-driven allocation and capacity optimisation	Dr. Barbara Wessela SAP Chief Product Expert	Kim Kraglund Salling Group Group Director BPM	1 h
19:00	Dinner at Radisson Blu GAIA Restaurant			

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Thursday, 26th September

08:30	Get together		30 min
09:00	retailsolutions Maximising the benefits of your F&R solution	Karl Bend Head of CC Intelligent Ordering UK & Nordics	30 min
09:30	retailsolutions retailsolutions Replenishment Analyzer- How to simply retrace order quantities and other issues in the ordering process of F&R	Frank Theobald Managing Partner, Head of CC SCM and F&R	30 min
10:00	SAP Innovative Fresh Item Procurement Prototype	Christoph Dunker Director Supply Chain Planning	45 min
10:45	Coffee Break		30 min
11:15	COOP CH Sustainable shopping & vision of "Zero Waste" - Coop improving their customer experience with AI	Tim Sutor Head of Processes Merchandise Sales	45 min
12:00	Lunch & Networking		1 h 15 min
13:15	retailsolutions SAP Promotion Management for Retail (PMR) meets Unified Demand Forecast (UDF)	Alexander Kunkel Managing Partner, Head of CC PMR	45 min
14:00	Coffee Break		30 min
14:30	Wilko Leveraging F&R Multi-Echelon for 99% of Product Offering	Joanne Allwood Head of Supply Chain Control Tower James Cordall IT Business Relationship Manager	45 min
15:15	Resume & Forum closing		15 min